

July 11, 2016

The following was sent to the KYAE listserv.



"Hot" new marketing materials available

Hello, everyone!

I hope everyone is staying cool during these dog days of summer ... Please note that there are [new marketing materials available here](#) that play on the fact that it's a tad warm out there.

There are customizable 8.5 x 11 posters, half-page fliers, postcards and a Facebook cover photo with this theme:

Need to build your skills to get a better job?

No Sweat!

Do you want to take your education and/or your employability to the next level?
We can help you build your skills to:

- Earn GED® diploma
- Prepare for college/training
- Earn NCRC & KESC (National Career Readiness & Kentucky Essential Skills Certificates)
- Increase employability skills
- And much more!

Contact us today to find out more!



I hope these are helpful as you adhere to the "rule of 7" and consistently and constantly get your message out into your community! (Don't know what the "rule of 7" is? Just ask!)

Have any other cool ideas for marketing/recruitment materials? Let me know!

Missy Brownson

Senior Associate, Communications & Outreach
Kentucky Adult Education
Council on Postsecondary Education
1024 Capital Center Drive, Suite 250
Frankfort KY 40601

Office: (502) 573-5114, ext. 123

Fax: (502) 573-5436

Missy.Brownson@ky.gov

www.cpe.ky.gov

www.kyae.ky.gov

www.facebook.com/KYAdultEducation