

April 2012

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Required introductory courses available

KYAE online courses for new instructors are available in April and May. New instructors may begin taking the courses by registering through the [KYAE Course Catalog](#).

The courses are:

- Introduction to the Tests of Adult Basic Education (TABE) online course, **April 9-May 7**
- Orientation to Adult Education online course, **May 7-June 4**
- Introduction to the GED Official Practice Tests (OPT) online course, **May 14-June 11**
- Introduction to the Tests of Adult Basic Education (TABE) online course, **May 21-June 18**

Please note: For the current fiscal year only (July 1, 2011-June 30, 2012), KYAE waives the requirement for Introduction to Adult Education as a prerequisite; therefore, new instructors may take the required courses in any order.

PD registration for 2012-13

Program Directors – Please remember that registration forms for 2012-13 KYAE Common Core Standards PD are due to KYAE by April 18. Details were in an April 3 e-mail to all program directors. If you have questions, contact Meryl Becker-Prezocki at (502) 573-5114, ext. 215, or meryl.becker-prezocki@ky.gov.

Free testing update

Free GED/NCRC testing is underway across the Commonwealth. To encourage Kentuckians to earn a GED, KYAE has launched a statewide radio campaign. The radio spots are available by [clicking here](#) – look on the right-hand side of the page. KYAE is also sponsoring a series of audio news releases on radio stations statewide.

In addition, promotional posters are being mailed to adult education programs and OET offices this week for placement throughout your communities. [Click here](#) to print an 8.5" x 11" version of the poster to use as a flyer or hand-out. Make sure you select "Print to Actual Size" or "Fit to Printable Area" so that the flyer prints the correct size.

Please try to schedule as many students as possible to test prior to June, which is historically the heaviest testing month. Even when testing centers add slots and entire test sessions, many cannot accommodate the high demand experienced in June 2011. To help ease the late-year onslaught, KYAE began free testing a month earlier this year.



Go2College events

KYAE is working with the Office of Career and Technical Education (OCTE) and KCTCS to fund an opportunity designed to encourage your students to transition to college and recruit new students to your program. Fifteen KCTCS colleges will partner with local adult education programs to host a series of college fairs for adults, *Go2College*, modeled after OCTE's successful *Close the Deal* sessions. [Click here](#) for the event schedule with a list of participating colleges, college contacts, dates and locations.

The audience for the event will be current adult education students from area programs, parents of the area CTE students and all other interested adults. Participants at these events will have the opportunity to:

- Learn about adult education services in their area.
- Meet admissions counselors.
- Discover financial aid opportunities.
- Learn about exciting new technical career programs that will prepare them for high wage/high demand careers.

As a partnering agency, KYAE programs will have the opportunity to promote transitions services to interested participants. Marketing materials have been provided to each college; all KYAE programs within a college's service area are encouraged to coordinate efforts with the local program director or college contact to market the event.

Financial Literacy Month

April is Financial Literacy Month, and educators at all levels are encouraged to incorporate information about managing finances into their classrooms. The U.S. Department of the Treasury and the U.S. Department of Education have developed an [Educator Toolkit](#) to assist educators with financial literacy resources. More financial literacy information is available at www.mymoney.gov.

KET resources on iTunes U

KET has posted GED resources at [iTunes U](#), a repository for online courses and resources accessible through a free iTunes U app. Available are three KET collections of GED content: Measurement Resources for GED Preparation, Geometry Resources for GED Preparation and segments from the original *GED Connection* series. The online resources can be used by the instructor in the classroom, or students can use them independently.

To find the KET GED resources:

- Go to [iTunes U](#).
- Create (or use a current) iTunes store account. To create an account, scroll to the bottom of iTunes U, and you'll see a link for creating an account.
- Enter "GED" in the search box.

GED fraud alert issued

The following news release was issued on April 9, 2012:

Kentucky Adult Education, a unit of the Council on Postsecondary Education, issued a consumer alert today for fraudulent websites claiming to offer high school and GED® diplomas for a fee through the Internet.

“Kentuckians need to know there is one way to earn a GED® credential and that is through a test administered onsite at an Official GED Testing Center™,” said Reecie Stagnolia, vice president for Kentucky Adult Education.

Only a state may issue the GED® test credential. The GED® test is not available online as claimed on these websites. The exam, which takes more than seven hours to complete, is administered only at Official GED Testing Centers™.

Many of the same misleading websites also offer GED® instruction for a fee. Kentucky Adult Education offers free instruction online through local adult education centers and offers classes in every Kentucky county. For a limited time, Kentuckians can also take advantage of free GED® testing.

The GED® test consists of a series of five tests that measure achievement in subject areas associated with a high school program of study. The GED Testing Service®, the provider of these tests, has strict policies regarding test administration.

Nearly 800,000 adults across the country take the GED® test each year on their path to better jobs, training and education. In 2010-11, Kentucky Adult Education awarded 10,294 GED® credentials.

The GED Testing Service® has created the first online repository where educators and test-takers can get assistance in spotting a suspicious claim. The site has a list of fraudulent websites, information about how to determine legitimate accreditation and an area to report suspected fraud. Visit www.GEDtestingservice.com/fraud to learn more and read the press release.

For more information on taking free classes and taking the GED® for free through June 30, 2012, visit www.KnowHow2GOKy.org.

KYAE marketing campaign making impact

In 2011, KYAE entered into an agreement with the Kentucky Broadcasters Association Public Education Partnership (PEP). Through a membership fee, KYAE radio and TV spots are given priority in the rotation of public service announcements (PSAs) by TV and radio stations across the Commonwealth. In the first 12 months in the partnership, KYAE has received advertising valued at \$1.1 million, nearly eight times the annual membership fee.

Through PEP, KYAE is airing National Ad Council-produced [TV spots](#) and KYAE-produced [radio spots](#). The radio spots March – May 2012 are promoting free GED testing.

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