

# How can you gauge who is going to be a good hire?

GOOD  
EMPLOYEE

PROBLEM  
EMPLOYEE

**The Kentucky Essential Skills Certificate is a great place to start!  
An employee with a KESC has a key to greater workplace success!**

As reported in the Kentucky Chamber's July 2015 publication, *Kentucky's Workforce Challenges: The Employer's Perspective*, one of the greatest challenges facing employers is "the need for improved employability skills, or soft skills, such as attendance, communication and teamwork, among job seekers." The newly launched Kentucky Essential Skills Certificate (KESC) helps address this challenge.

## ***What is the Kentucky Essential Skills Certificate (KESC)?***

**The KESC is a certification your future (and current) employees can earn when they successfully complete the online WIN Soft Skills course, available FREE at your local adult education program!**

*Individuals earn the KESC as part of an academic program of study and in pursuit of other stackable credentials, which may include the National Career Readiness Certificate and/or the GED® diploma.*

*The KESC certifies that an individual has successfully completed coursework in:*

- **Communicating Effectively**
- **Conveying Professionalism**
- **Promoting Teamwork and Collaboration**
- **Thinking Critically and Solving Problems**

**Contact us to find out how we can help you hire – and create – better employees!**

**KENTUCKY  
Adult Education**

  
*Your future starts here!*