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### WIA incentive funding

Kentucky is one of 11 states qualifying to receive a Workforce Investment Act incentive grant based on FY 2007-08 performance. To qualify for this incentive grant each state must exceed its agreed upon performance levels for Title I: Workforce Investment Systems, (Kentucky Office of Employment and Training), and Title II: the Adult Education and Family Literacy Act, (Kentucky Adult Education). Kentucky has received these incentive funds seven of the last 10 years resulting in \$9,757,987 for the Commonwealth.

“We recognize that without the hard work of adult educators across the Commonwealth, we could not have brought nearly \$10 million into Kentucky’s workforce development system over the past 10 years, and we applaud you for your dedication to advancing adult education in Kentucky,” said KYAE Vice President Reecie D. Stagnolia.

The respective agencies plan to use the \$964,785 grant to target customers in adult education and secondary vocational technical education who need career counseling and information to pursue higher education and training particularly in careers that are in high demand. The funds will also increase the outreach and awareness of Kentucky’s workforce development system and its partners during the current economic downturn.

Part of the outreach and awareness efforts includes a media campaign that recently kicked off with the University of Kentucky Big Blue Sports Network, which provides TV and radio coverage statewide as well as coverage into Indiana, Ohio and Tennessee. TV and radio spots will be aired on the Big Blue Sports Network during football and men’s basketball games and the weekly radio and television shows of Coach Joker Phillips and Coach John Calipari. [Click here](#) to view a listing of affiliated networks. Based on the results of this campaign, KYAE plans to pursue partnerships with other university sports programs in the future.

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## **GED attainment is focus of promotion**

KYAE has partnered with McDonald's of Central and Southeastern Kentucky for a fifth year in a row to encourage GED attainment with an in-store promotion funded by the restaurant owners.

During September, customers at 66 restaurants represented by the Bluegrass Purchasing Association, a 33-county cooperative of McDonald's restaurants, saw tray liners featuring Kentucky GED graduates. The "GED – Prove Yourself" campaign is an extension of ongoing efforts to raise the educational attainment of adults by KYAE and the Council on Postsecondary Education.

KYAE Vice President Reecie D. Stagnolia said private sector partners are key to messaging the value of education.

"The current and future workforce demands highly skilled and well-educated employees," said Stagnolia. "Oftentimes, simple reminders plant a seed of awareness in individuals that grows their understanding of the importance of education. McDonald's owners and operators are to be commended for supporting this awareness campaign."

This ongoing partnership reflects McDonald's commitment to support the local communities they serve, according to Gist Heinrich, vice president of the McDonald's of Central and Southeastern Kentucky cooperative.

"We see firsthand the importance of education in our businesses, and know that KYAE's efforts will have a far-reaching impact on communities throughout our Commonwealth," he said.

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day. The central and southeastern Kentucky cooperative has 66 restaurants in 33 counties, all of which are locally owned and operated. For more information on McDonald's visit [www.mcdonalds.com](http://www.mcdonalds.com).

Counties involved in the promotion are Adair, Anderson, Bath, Bourbon, Boyle, Breathitt, Casey, Clark, Clay, Clinton, Estill, Fayette, Franklin, Garrard, Harrison, Jessamine, Knox, Laurel, Lincoln, Madison, Mercer, Metcalfe, Montgomery, Pendleton, Powell, Pulaski, Rockcastle, Rowan, Russell, Scott, Wayne, Whitley and Woodford counties.

To view the promotion, please [click here](#).

## **OVAE considers NRS improvements**

In early August, the Office of Vocational and Adult Education (OVAE) convened state representatives to dig deeper into improvements under consideration for the National Reporting System (NRS), which gathers nationwide data for adult education. KYAE was represented at the meeting by KYAE Vice President Reecie D. Stagnolia and Senior Associate Marilyn Lyons. Proposed NRS changes were based on comments from more than 500 adult educators, researchers, adult students and education groups during 19 Community Conversations on reauthorization of the Workforce Investment Act (WIA) that OVAE conducted in 2009 and 2010. WIA continues to govern adult education grants to states but has not been reauthorized for several years.

The August meeting allowed OVAE to explore strategies that Community Conversations participants had suggested on ways to help states gather, use and report improved NRS data. State representatives met in small groups to discuss implications of state implementation of the specific proposals under consideration. OVAE will analyze these comments, refine the proposals, seek additional state input, publish the proposed changes in the *Federal Register* for public comment and, ultimately, publish new NRS guidance.

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## **Stagnolia is Chairperson-Elect**

KYAE Vice President Reecie D. Stagnolia was recently elected to the National Council of State Directors of Adult Education (NCSDAE) and the National Adult Education Professional Development Consortium (NAEPDC) executive committees as Chairperson Elect.

The NCSDAE's purpose is to:

- Attend to legislative needs and concerns.
- Work with other adult education organizations.
- Exchange ideas and solve common problems.
- Establish and maintain a nationwide communication network regarding national policy and legislative issues.

The NAEPDC's purpose is to:

- Coordinate, develop and conduct programs of professional development for state adult education staff.
- Serve as a catalyst for public policy review and development related to adult education.
- Disseminate information on the field of adult education.
- Maintain a visible presence for the state adult education program in Washington, D.C.
- Coordinate the development of national and/or international adult education initiatives and link those initiatives to state programs.

## **KYAE welcomes back Janet Hoover**

Janet Hoover has returned to Kentucky Adult Education as a Senior Associate, Policy Development. She will provide leadership in several areas, including policy, internal communications, grant processes, outreach and Kentucky State Plan revisions. Please join KYAE in welcoming her back to the adult education community. Janet can be reached at [Janet.Hoover@ky.gov](mailto:Janet.Hoover@ky.gov) and (502) 573-5114, ext. 110.

## **Adult educators achieve national certification**

KYAE is pleased to announce that 22 adult educators have recently earned national distinction as certified managers in program improvement. Kentucky is one of 16 states whose adult educators have achieved the certification.

The National Adult Education Professional Development Consortium and ProLiteracy joined forces to develop the Leadership Excellence Academies training and certification initiative. The academies are built upon a foundation of research, theory, professional wisdom and best practices.

To earn the certification, adult educators completed an intensive 187 hours of workshops, online courses, webcasts, interim activities and learning projects over a two-year period.

"In most cases, there is a strong correlation between leadership and great adult education programs," said KYAE Vice President Reecie D. Stagnolia. "We are delighted that our adult educators have earned this certification as we strive to serve more Kentuckians with high quality services and programs."

Adult educators earning the certification are:

- Barren County--Jayme Garrett
- Boone County--Martha Karlage

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- Boyd County--Joan Flanery
- Bracken, Lewis, Mason, Nicholas and Robertson counties--Bill Teegarden
- Daviess County--Vicki Boyd
- Edmonson County--Penny Poteet
- Floyd County--Kay Ross
- Hancock County--Jackie Robertson
- Hardin County-- Renae Harrison
- Henderson County--Pam Wilson
- Henry County--Katrina Ackerman
- Hopkins and Muhlenberg counties--Cris Crowley
- Jefferson County--Joyce Griffith and Julie Scoskie
- Jessamine County--Janice Crane
- Larue County--Sarah Hornback
- Laurel County-- Tina Cook and Kathryn Hardman
- McCracken County--Betty Myrick
- McLean County--Shawn Taylor
- Scott County--Diana Waddle
- Western Kentucky Educational Cooperative – Susan Jackson

For more information on the Leadership Excellence Academies, visit the website at <http://leadershipliteracy.net/>.

### **Program directors: please respond**

Based on need, KYAE is planning to conduct a CASAS Implementation and/or BEST Plus Implementation training(s). Please e-mail [Joyce.Bullock@ky.gov](mailto:Joyce.Bullock@ky.gov) by October 15 and provide the name, county and e-mail address of those instructors who would benefit from either one of these trainings. Dates and locations will be determined based on response.

### ***Check it out...***

Looking for an easy-to-use, informative and helpful resource for teachers? Check out *Education Week*. This teacher magazine is a free online resource that offers news about the teaching profession and tips for classroom and digital instruction. When you register to receive the electronic publication, you will receive periodic e-mails with links and short descriptions of their featured articles. Most of the short news articles focus on the nation's K-12 issues, but the magazine features several series that could apply to any classroom. Two such series are *Teaching Secrets* and *Digital Directions*. Consider these tips for teaching math offered in an article titled *Teaching Secrets: Making Math Meaningful for All*, written by Cossondra George, a veteran mathematics and special education teacher in Newberry, Michigan. George describes some fundamental instructional strategies she credits for her success in the classroom. In the article, she explains each of her suggestions:

- 1) Purchase a set of student whiteboards for your class.
- 2) Create real-life examples of concepts.

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- 3) Use small groups and presentations where students teach each other as well as the entire class.  
4) Teach the power of “Is your answer logical?”  
5) Integrate technology to capture student interest. 6) Encourage, require, demand re-do’s.  
Read her entire article in the August 18, 2010 edition of *Teacher Magazine* at <http://www.edweek.org/tm/>

“Check it out...” is a regular *News to Use* feature spotlighting valuable resources for teachers.

### **Profiles of Success contest open**

Help your students win a gift card or FlipCam today! The GED Testing Service announced a new contest for all GED graduates who submit a profile on GED Profiles of Success. Anyone who submits a profile between September 13 and October 15 will be entered into a drawing for one of 10 \$40 gift cards and one of three FlipCam video cameras.

GED Profiles of Success is the online video library showing GED graduates who overcame their fear of testing and talk about their hopes and dreams for the future. Learn more about GED Profiles of Success and the new contest at [www.GEDtest.org/profiles](http://www.GEDtest.org/profiles).

### **KET provides opportunities for GED students**

Students and teachers at Kentucky’s adult education centers are enjoying a new path to success thanks to a partnership between KYAE and KET. This partnership allows local adult education centers preparing students for the GED® Tests to supplement their efforts with KET’s *GED Connection* workbooks and videos.

By combining the convenience of KET’s take-home materials and the encouragement and assistance of the education professionals at an adult education center, many students are finding it easier to attain their GED diplomas.

Students at the Scott County Center for Lifelong Learning receive a set of *GED Connection* workbooks in their own adult education center backpacks after they complete 20 hours of classwork. “It’s an incentive that keeps them engaged for the first 20 hours and beyond,” says Diana Waddle, director of the center.

Scott County teachers then correlate their syllabi and homework with the workbooks, making it easy for students who miss class to keep up with the work. In this way, the program removes barriers that may keep students from completing their studies, including transportation, child care or attendance issues.

Enrollment is up, and dedicated students are taking advantage of the new opportunity. Last year was the “pilot” year at Scott County’s adult education center, and already the program is showing promise. “We’ve already had students out for a couple of days for surgery or other reasons who have been able to keep up with their work at home,” says Waddle.

The final step is the practice test and then the GED exam itself. Students at the Scott County Center for Lifelong Learning are finding themselves well prepared for that challenge.

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More information about KET's GED materials, including KET's partnership with Kentucky Adult Education, is available by contacting Sharon Jackson at (800) 538-4433 or [gedstudy@ket.org](mailto:gedstudy@ket.org). More information about KET's adult education resources can be found at [www.ket.org/gedstudy](http://www.ket.org/gedstudy).

### **LINCS website launches October 1**

With the closing of the National Institute for Literacy (NIFL) September 30, the Literacy Information and Communication System (*LINCS*) is being transitioned to the Office of Vocational and Adult Education (OVAE). The new [LINCS website](#) premieres on October 1, 2010.

Visit the site for an array of new, final publications from NIFL, other publications in adult education and literacy, the *LINCS* Resource Collections (online subject-oriented collections of high-quality instructional resources), archives of all NIFL webcasts, and a continuation of popular resources such as the calendar of events, news items and discussion lists.

Register with your e-mail address at "Stay Informed" on the homepage and receive information about upcoming face-to-face and online professional development opportunities; links to the monthly Resource Collection Newsletters; announcements of discussion list guests and webcasts; and other items of interest to the adult education and literacy community.

### **KHEAA outreach counselors**

The Student Loan People and the Kentucky Higher Education Assistance Authority (KHEAA) cover Kentucky's 120 counties with nine regional outreach counselors. KHEAA outreach counselors assist students with planning for college and financial aid. [Click here](#) to find your counselor.

Counselors are willing to visit adult education programs to help adults who are transitioning to postsecondary education. They are available during regular office hours as well as on evenings and weekends. Some adult education programs regularly invite KHEAA counselors to attend GED graduations and have information available.

### **Free college planning, financial aid publications**

The 2010 editions of free college planning and financial aid publications are available from the Kentucky Higher Education Assistance Authority (KHEAA).

*Getting In*, now in its 36th edition, is a complete guide to admissions and financial aid for Kentucky high school seniors. Copies have been delivered to each high school in the state for free distribution to seniors.

*Affording Higher Education* lists more than 5,000 financial aid programs available to Kentucky students or students at Kentucky colleges and universities. Copies are sent to each school and to school and public libraries.

*Adults Returning to School* is geared toward nontraditional students. It not only contains the information included in *Getting In* but also features information specific to adult students. To request a copy of *Adults Returning to School*, e-mail [publications@kheaa.com](mailto:publications@kheaa.com) or call (800) 928-8926, ext. 6-7372. KHEAA is the state agency that promotes college awareness, provides free college planning materials and administers state student aid programs, including the Kentucky Educational Excellence Scholarship (KEES).

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To learn how to plan and prepare for higher education, go to [www.gotocollege.ky.gov](http://www.gotocollege.ky.gov). For more information about Kentucky scholarships and grants, visit [www.kheaa.com](http://www.kheaa.com); write KHEAA, P.O. Box 798, Frankfort, KY 40602-0798; or call (800) 928-8926, ext. 6-7372.

### **Teacher and student ESL resources**

Jon Reynolds, English as a Second Language (ESL) Director for Kenton County Adult Education, has developed a website with ESL lesson plans and resources. Please visit <http://www.kyesl.org/> to review this great resource.

### **COABE offering conference mini grants**

COABE is offering mini grants to attend the COABE CCAE National Conference scheduled for April 17-21, 2011 in San Francisco. Click here for more information, <http://www.surveymonkey.com/s/COABEConference2011MiniGrantApplication>.

Applicants must have current individual membership or a current member of COABE group membership. Membership will be verified before winners are selected. If you are not a current COABE member, you may join or renew your membership via the online form at the end of this survey.

### **Mileage rate**

The mileage rate for October 1, 2010 – December 31, 2010 is .43 per mile. More information about travel rates is available by [clicking here](#).