

October 7, 2016

The following was sent to the listserv.



New marketing materials - with a Halloween twist!

Customizable, downloadable materials with a Halloween theme are now available here:

<http://kyae.ky.gov/educators/14Marketing.htm>

A marketing graphic featuring a glowing jack-o'-lantern with a black graduation cap on top. To the right of the pumpkin, the text reads: "Life without a GED diploma can be scary ... We can help you have a BRIGHTER future!". Below this, it says: "We can help you get started TODAY on having the kind of future you want - NO TRICK! Our FREE services can help you reach your educational and employment goals!". A box contains the text: "We can help you build your skills to:" followed by a list of services: "• Earn GED® diploma • Prepare for college/training", "• Earn NCRC & KESC (National Career Readiness & Kentucky Essential Skills Certificates)", and "• Increase employability skills • And much more!". At the bottom of the graphic, it says: "Contact us today to find out more!".

Life without a GED diploma can be scary ...

We can help you have a BRIGHTER future!

We can help you get started TODAY on having the kind of future you want - NO TRICK!

Our FREE services can help you reach your educational and employment goals!

We can help you build your skills to:

- Earn GED® diploma
- Prepare for college/training
- Earn NCRC & KESC (National Career Readiness & Kentucky Essential Skills Certificates)
- Increase employability skills
- And much more!

Contact us today to find out more!



If there are materials that you want with this theme that aren't included, please let me know and I will create.

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To learn more about *Stronger by Degrees*, Kentucky's 2011-2015 Strategic Agenda for Postsecondary and Adult Education, visit www.cpe.ky.gov/strongerbydegrees.