

September 12, 2016

The following was sent to KYAE listserv.



NEW marketing materials!

Local programs requested materials to meet their needs, and I bet some of the rest of you would like to use them, too!

These new materials have been posted here: <http://kyae.ky.gov/educators/14Marketing.htm> (SEE BELOW FOR SAMPLES)

“Donut Shop” was created for a program that is going to put fliers in bags/boxes at their local donut shop. (GREAT idea!)

“Get in the Game - Football” was created for a program that’s going to have a presence at their local high school’s highly attended football games. (Another GREAT idea!)

If you have an idea, please share; it can help everyone!

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DONUT

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