

March 22, 2017

The following was sent to the KYAE listserv.



## New spring-themed recruitment materials available!

There are new recruitment materials with the below theme available for download at <http://kyae.ky.gov/educators/recruitment.html>!

The poster has a white background. At the top left, a green box contains the text "The birds are singing and the flowers are blooming! It's the perfect time for you to...". To the right of this, the words "SPRING" and "ACTION" are written in large, bold, blue capital letters, with the word "into" written in a smaller, green, cursive font between them. In the center, a man in a white shirt and dark pants is shown in a running pose, with a large, white, wavy line trailing behind him. Below the man, the text "Make this the season of your success!" is written in bold, blue font. Underneath that, a green box contains the text "We offer FREE skill-building classes that can help give you the boost you need to reach your educational and employment goals!". Below the green box, the text "We are available to help you:" is written in bold, blue font, followed by a list of bullet points: "• Earn a GED® diploma", "• Prepare for college/training", "• Earn job-related certifications (NCRC, KESC)", "• Increase employability skills", and "• And much more!". At the bottom of the poster, the text "Contact us today to find out more!" is written in bold, blue font. The Kentucky Adult Education logo is located at the bottom right of the poster.

A customizable poster (8.5x11) and fliers are available, as well as a Facebook cover photo. As always, if you would like a different format with this theme (i.e., pizza box stickers, postcards, etc.), just let me know!

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