

October 16, 2017

The following was sent to the listserv.

It's your **LUCKY** day! New materials now available!

Happy Monday!

Some new marketing materials have been posted, including this **lottery-style card (and poster)**:



This design would be great to distribute at all sorts of places, including events where you want to catch people's attention and places where folks who are seeking money go (think pawn shops, payday loan establishments).

Updated Halloween-theme materials have also been posted (posters, half-page fliers, Facebook cover photo).

You may find these downloadable, customizable materials (and more!) here:
<http://kyae.ky.gov/educators/recruitment.html>

Hope these are helpful – and, as always, I love to hear new ideas and help you find solutions to recruitment/marketing challenges! J

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